



# Eastcoast Classic Car Association

Presents

## The 10<sup>th</sup> Annual Orchard Beach Car Show



Eastcoast Classic Car Association, a non-profit organization, is proudly hosting our 10th Annual Orchard Beach Classic Car, Truck and Motorcycle Show on Sunday, September 19th, 2010 (Rain Date: September 26th, 2010) at Orchard Beach in the Bronx, New York. As in the past, net proceeds will be donated to the New York City PBA Widows and Children's Fund.

At last year's event, due to the generosity of sponsors, friends, and the enormous responses to our advertisement, via flyers, newspapers, and radio stations, our show was a tremendous success. With over 1000 classic cars and 500 motorcycles entered in the show, along with more than 10,000 spectators in attendance, we have been called the largest one day classic car show on the East Coast.

We have begun planning this year's show and are hoping for the same support from those who have donated in the past and from new organizations that would like to become sponsors for this great cause. Of course, we always strive to make each show better than the last, so once again we are reaching out to various industries in the corporate sector to help us financially. The donations we receive from sponsors are what make this an extraordinary event. It enables us to entertain the attendees and provide a safe environment for all.

Currently, we have received commitments from select stars from the silver screen, celebrities, members of the WWE and members of the New York Yankees (to be announced at a later date) who will attend this extraordinary event.

We are also seeking vendors to sell their various types of merchandise, including food vendors. Due to the tremendous response from celebrities joining us this year, there will be minimal space available within our celebrity section. If you are interested in being placed in this section (\$1000.00), please contact us as early as possible.

For all sponsors and vendors interested in participating this year, please complete the attached form and return to Eastcoast Classic Car Association with the appropriate payment.

For more information regarding the show, please visit our website at [orchardbeachcarshow.com](http://orchardbeachcarshow.com). Please feel free to contact Joe Caldwell or John Monsolino with any questions, concerns, or comments at 646-489-7199 or email [JMonsolino@orchardbeachcarshow.com](mailto:JMonsolino@orchardbeachcarshow.com).

We'd like to thank you in advance for your consideration.

Sincerely,

Joe Caldwell, President  
(Joeywheels831@aol.com)  
John Monsolino, Vice President  
(JMonsolino@orchardbeachcarshow.com)